

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Robert Buchanan et al.                      Art Unit : Unknown  
Serial No. :    Examiner : Unknown  
Filed : December 2, 2003  
Title : SPONSORED MEDIA CONTENT

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Alexandria, VA 22313-1450

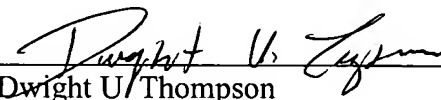
INFORMATION DISCLOSURE STATEMENT

Applicant submits the references listed on the attached form PTO-1449.

This statement is being filed with the application. Accordingly, only copies of foreign patent documents and non-patent literature are enclosed. Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 12/02/03

  
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Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 16744-002001	Application No.
<b>Information Disclosure Statement by Applicant</b> (Use several sheets if necessary)  (37 CFR §1.98(b))		Applicant Robert Buchanan et al.	
		Filing Date December 2, 2003	Group Art Unit

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						

Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	AH							
	AI							

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
	AJ	Nick Wingfield, "College Students to Get Free Access to Napster Service", Wall Street Journal, 11/07/03
	AK	Jeff Leeds et al., "Apple is Expected to Unveil Pact With Pepsi" LA Times, 10/16/03
	AL	Terril Yue Jones et al., "Apple Unveils iTunes Store for Windows Users", LA Times, 10/17/03
	AM	Tim Wetmore, "Digital Rights Management", ESN, Summer 2002
	AN	"Loudeye can immediately provide your company with the business infrastructure and services for the management, promotion, and distribution of digital media", 2000-2003 Loudeye Corp.; <a href="http://www.loudeye.com/digitalmedia">http://www.loudeye.com/digitalmedia</a>
	AO	"Loudeye Digital Media: Media Encoding & Hosting, Music & Video Samples, Radio Services, and Media Restoration", <a href="http://www.loudeye.com/digitalmedia">http://www.loudeye.com/digitalmedia</a>
	AP	"Media Encoding & Hosting", <a href="http://www.loudeye.com/digitalmedia/solutions/mediaenhost">http://www.loudeye.com/digitalmedia/solutions/mediaenhost</a>
	AQ	"About Nielsen SoundScan", <a href="http://www.soundscan.com/about.html">http://www.soundscan.com/about.html</a>
	AR	

Examiner Signature	Date Considered
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	